

# Benton Advertising & Promotion Commission

## Agenda

January 10, 2024

3:30 pm at the Benton Municipal Complex in Council Chambers

**I. Call to Order**

<b>II. Roll Call</b>	<b>Present</b>	<b>Absent</b>
Frank Baptist	_____	_____
Steve Brown	_____	_____
Alison Burch	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Luke Moody	_____	_____
Greg Shinn	_____	_____

**III. Minutes from December Meeting**

**IV. Financial Reports**

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

**V. Administrative**

Delinquency Report – Mandy Spicer

**VI. Funding**

None

**VII. Report from Benton Event Center – Nikki Chumley**

**VIII. Report on the Development of Exit 114 Property – Bill Eldridge**

**IX. Old Business**

2024 Budget Committee – Bill Eldridge

**X. New Business**

Signature Cards for Bank Accounts – Amy McCormick

**XI. Other Business**

**XII. Adjournment**

# BENTON ADVERTISING & PROMOTION COMMISSION

## Minutes

December 13, 2023

I. CALL TO ORDER

Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on December 13, 2023 at 3:30 pm at the Benton Municipal Complex in Council Chambers.

II. ROLL CALL

Commissioners in attendance included: Bill Eldridge, Steve Brown, Alison Burch, Elgin Hamner IV, Steve Lee, Luke Moody and Greg Shinn. No one was absent.

III. MINUTES

Luke Moody made a motion to approve the minutes of the November 8, 2023 meeting. Steve Lee seconded. Motion carried.

IV. FINANCIAL REPORTS

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of November 30, 2023:

Bank OZK – Focus Group Project	\$395,150.31
Bank OZK – A&P	\$88,899.54
Bank OZK – Event Center	\$361,501.63
Bank OZK – Savings	<u>\$377,427.20</u>
Total Checking/Savings	\$1,222,978.68

There is a liability of \$389.80 owed to the Arkansas Department of Finance for sales tax and to the City of Benton for sales tax.

A&P profit and loss statement: for the month of November 2023 total income of \$18,175.89 and total expenses of \$10,981.42 resulting in net income of \$7,194.47. For the year to date as of November 2023 total income of \$189,354.15, total operating expenses of \$157,046.61 resulting in net income of \$32,307.54.

Event Center profit and loss statement: for the month of November 2023 total income of \$49,770.07, total operating expenses of \$44,613.44 resulting in net income of \$5,156.63. For the year to date as of November 2023 total income of \$672,783.77, total operating expenses of \$479,745.83 and capital expenditures of \$121,498.78 resulting in net income of \$71,539.16.

Focus Group profit and loss statement: for the month of November 2023 total income of \$19,246.62 and total expenses of \$0 resulting in net income of \$19,246.62. For the

year to date as of November 2023 total income of \$197,859.98 and total expenses of \$0 resulting in net income of \$197,859.98.

City of Benton Financial Officer Mandy Spicer presented the bank account report with the following balances as of November 30, 2023:

	Statement Balance	Prev. Month's Balance
A&P Collections General (clearing account)	\$2,614.85	\$5,470.66
Bond Account	Closed	Closed
A&P Large Project Checking (50% distribution)	\$1,533,966.59	\$1,518,466.02
A&P Small Project Checking (20% distribution)	\$754,370.03	\$716,003.34
A&P General Operating Checking (10% distribution)	\$90,363.63	\$81,705.07
Benton Focus Group Checking (10% distribution)	\$395,150.31	\$375,903.69
Benton Event Center Gen Operating Checking (10% distribution)	\$367,338.11	\$371,243.83
Benton Event Center Savings	<u>\$377,427.20</u>	\$376,097.98
	<u>\$3,521,230.72</u>	

Luke Moody made a motion to accept the financial reports as presented. Alison Burch seconded. Motion carried.

- V. Collections received in the month of November 2023 were \$178,342.67 which is 16% higher than collections in November 2022. Below are the amounts collected in November of this year along with November of the previous four years:

November 2023 Collections	\$178,342.67
November 2022 Collections	\$154,044.55
November 2021 Collections	\$141,463.51
November 2020 Collections	\$129,755.98
November 2019 Collections	\$119,762.25

Mandy Spicer directed the commissioners to the list of current delinquent businesses. There are two that are almost 3-months past due. She said these businesses have received notices via mail and phone calls as is the procedure and the next step is for her to contact them personally. She requested that the commissioners schedule hearings to revoke their licenses if the accounts are not brought current by the next A&P meeting. The commissioners agreed. Mandy reminded the commissioners that past due payments include penalties and interest.

VI. FUNDING REQUESTS

Literacy Action of Central Arkansas submitted a funding request for \$2,800 for a pickleball tournament to be held at River Center in January 2024. Bill Eldridge opened the floor for discussion. Luke Moody made a motion to approve the \$2,800 funding

request. Alison Burch seconded. Motion carried. Both Bill and Luke expressed excitement about this first year event and commented that they look forward to it.

VII. REPORT FROM BENTON EVENT CENTER

Nikki Chumley reported that there have been 20 events since the last A&P meeting including the chamber's veterans luncheon, a holiday children's consignment sale, a blood drive with more than 100 donors, the Arkansas Opioid Prevention conference hosted by Kirk Lane, the Arkansas Attorney General Officer of the Year event and six holiday parties. Estimated attendance since opening day (October 1, 2013) is 877,073. Nikki informed the commissioner that the new riding vacuum has been received.

VIII. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

Bill Eldridge recognized Dan Barenick with McClelland Engineers to give an update. Dan thanked the commissioners and reported the following:

- Regular meetings are being held with Bill Eldridge, Gary James and Mayor Tom Farmer
- The process is going well and there has been quite a bit of progress within the last 2-3 months
- The survey has been finished
- FTN has submitted its report on the wetlands/stream delineation to the Corps of Engineers and FEMA
- Flat Earth Archeology has completed the cultural resource study and submitted it to the Corps of Engineers with no significant findings
- He and his team are working to complete the design and site plan to maximize space based on the preliminary grading reports and site visits to other RV parks

The commissioners thanked Dan for the update and said they look forward to regular updates.

IX. OLD BUSINESS

None.

X. NEW BUSINESS

Nikki Chumley showed the commissioners an example of signage she would like to place in the Benton Event Center parking lot advising against overnight parking. The estimate for a 12"x18" sign with post is \$56 plus tax. She would like to have Steve Jordan install two poles with two signs on each. Luke Moody recommended adding "at owner's expense" on the signs underneath the towing verbiage. Luke Moody made a motion for Nikki to purchase four signs and two posts prohibiting overnight parking. Steve Lee seconded. Motion carried.

XI. OTHER BUSINESS


Bill Eldridge reported that the 2024 budget committee needs to be created and suggested it be comprised of himself, Nikki Chumley, Gary James, Jordan Woolbright,

Mandy Spicer and Amy McCormick. Luke Moody made a motion that the 2024 budget committee be made up of Bill Eldridge, Nikki Chumley, Gary James, Jordan Woolbright, Mandy Spicer and Amy McCormick. Alison Burch seconded. Motion carried.

XII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Alison Burch seconded. Motion carried. The meeting was adjourned at 3:54 pm.

  
\_\_\_\_\_  
Bill Eldridge, Chairman

  
\_\_\_\_\_  
Amy McCormick, Recording Secretary

**Benton A&P Commission**  
**Statement of Assets, Liabilities & Equity-Modified Cash Basis**  
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted  
As of December 31, 2023

	<b>Dec 31, 23</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Bank OZK - Focus Group Project	412,792.40
Bank OZK - A&P	95,840.58
Bank OZK - Event Center	332,025.12
Bank OZK - Savings	378,716.66
<b>Total Checking/Savings</b>	1,219,374.76
<b>Total Current Assets</b>	1,219,374.76
<b>TOTAL ASSETS</b>	1,219,374.76
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
Sales Tax Payable	1,107.25
<b>Total Other Current Liabilities</b>	1,107.25
<b>Total Current Liabilities</b>	1,107.25
<b>Total Liabilities</b>	1,107.25
<b>Equity</b>	
Retained Earnings	920,882.20
Net Income	297,385.31
<b>Total Equity</b>	1,218,267.51
<b>TOTAL LIABILITIES &amp; EQUITY</b>	1,219,374.76

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**December 2023**

	<u>Dec 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	284.21	125.00	159.21	227.37%
Sales Tax Revenue	16,290.16	14,867.00	1,423.16	109.57%
<b>Total Income</b>	<u>16,574.37</u>	<u>14,992.00</u>	<u>1,582.37</u>	<u>110.56%</u>
<b>Gross Profit</b>	16,574.37	14,992.00	1,582.37	110.56%
<b>Expense</b>				
Accounting Services	500.00	500.00	0.00	100.0%
Advertising Expense	0.00	150.00	(150.00)	0.0%
Comp. for Commissioners	600.00	750.00	(150.00)	80.0%
Funding	675.00	3,333.00	(2,658.00)	20.25%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Postage	0.00	50.00	(50.00)	0.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
<b>Total Expense</b>	<u>9,633.33</u>	<u>12,641.33</u>	<u>(3,008.00)</u>	<u>76.21%</u>
<b>Net Ordinary Income</b>	<u>6,941.04</u>	<u>2,350.67</u>	<u>4,590.37</u>	<u>295.28%</u>
<b>Net Income</b>	<u><u>6,941.04</u></u>	<u><u>2,350.67</u></u>	<u><u>4,590.37</u></u>	<u><u>295.28%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through December 2023**

	<u>Jan - Dec 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	2,641.88	1,380.00	1,261.88	191.44%
Sales Tax Revenue	203,286.64	183,689.00	19,597.64	110.67%
<b>Total Income</b>	<u>205,928.52</u>	<u>185,069.00</u>	<u>20,859.52</u>	<u>111.27%</u>
<b>Gross Profit</b>	205,928.52	185,069.00	20,859.52	111.27%
<b>Expense</b>				
Accounting Services	5,575.00	6,000.00	(425.00)	92.92%
Advertising Expense	24,678.10	23,800.00	878.10	103.69%
Comp. for Commissioners	6,300.00	7,500.00	(1,200.00)	84.0%
Funding	34,956.30	40,000.00	(5,043.70)	87.39%
Legal Counsel	13,950.00	14,400.00	(450.00)	96.88%
Office Expense	127.42	0.00	127.42	100.0%
Postage	148.63	200.00	(51.37)	74.32%
Repairs & Maintenance	1,044.53	0.00	1,044.53	100.0%
Service Agreement	79,899.96	79,899.96	0.00	100.0%
<b>Total Expense</b>	<u>166,679.94</u>	<u>171,799.96</u>	<u>(5,120.02)</u>	<u>97.02%</u>
<b>Net Ordinary Income</b>	<u>39,248.58</u>	<u>13,269.04</u>	<u>25,979.54</u>	<u>295.79%</u>
<b>Net Income</b>	<u><u>39,248.58</u></u>	<u><u>13,269.04</u></u>	<u><u>25,979.54</u></u>	<u><u>295.79%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.



**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**December 2023**

	<u>Dec 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	2,487.71	400.00	2,087.71	621.93%
<b>Sales-Revenue</b>				
Alcohol Sales-Beer/Wine	4,449.83	4,664.00	(214.17)	95.41%
Alcohol Sales-Mixed Drinks	1,592.50	1,448.00	144.50	109.98%
Sales-Revenue - Other	25,130.43	19,905.00	5,225.43	126.25%
<b>Total Sales-Revenue</b>	<u>31,172.76</u>	<u>26,017.00</u>	<u>5,155.76</u>	<u>119.82%</u>
Sales Tax Revenue	16,290.16	14,867.00	1,423.16	109.57%
<b>Total Income</b>	<u>49,950.63</u>	<u>41,284.00</u>	<u>8,666.63</u>	<u>120.99%</u>
<b>Gross Profit</b>	49,950.63	41,284.00	8,666.63	120.99%
<b>Expense</b>				
Alcohol Expense	178.99	421.22	(242.23)	42.49%
Bank Service Fees	407.79	509.64	(101.85)	80.02%
Building Alarm System	147.61	148.00	(0.39)	99.74%
Cable TV	184.22	175.70	8.52	104.85%
Cleaning Service	2,572.50	1,200.00	1,372.50	214.38%
Contract Labor	2,184.50	3,297.75	(1,113.25)	66.24%
Dues & Memberships	150.00	0.00	150.00	100.0%
Health Insurance	1,165.63	1,165.63	0.00	100.0%
Insurance	21,604.14	22,000.00	(395.86)	98.2%
Internet	333.45	325.00	8.45	102.6%
Labor Expenses	17,664.88	16,361.96	1,302.92	107.96%
Laundry Expense	886.95	0.00	886.95	100.0%
Office Expense	371.32	228.34	142.98	162.62%
Pest Control Expense	131.26	131.26	0.00	100.0%
Repairs & Maintenance	2,919.42	1,285.00	1,634.42	227.19%
Supplies	607.44	614.68	(7.24)	98.82%
Telephone Expense	168.80	231.51	(62.71)	72.91%
Trash Pickup	1,399.06	333.28	1,065.78	419.79%
Utilities	6,797.53	7,544.00	(746.47)	90.11%
Website	59.95	59.95	0.00	100.0%
<b>Total Expense</b>	<u>59,935.44</u>	<u>56,032.92</u>	<u>3,902.52</u>	<u>106.97%</u>
<b>Net Ordinary Income</b>	<u>(9,984.81)</u>	<u>(14,748.92)</u>	<u>4,764.11</u>	<u>67.7%</u>
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
Capital Expenditures	18,919.69			
<b>Total Other Expense</b>	<u>18,919.69</u>			
<b>Net Other Income</b>	<u>(18,919.69)</u>			
<b>Net Income</b>	<u>(28,904.50)</u>			

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through December 2023**

	<u>Jan - Dec 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>Interest</b>	28,281.24	4,550.00	23,731.24	621.57%
<b>Sales-Revenue</b>				
<b>Alcohol Sales-Beer/Wine</b>	21,616.30	17,316.00	4,300.30	124.83%
<b>Alcohol Sales-Mixed Drinks</b>	6,666.58	8,071.00	(1,404.42)	82.6%
<b>Refunds/Returns</b>	(2,684.00)	(300.00)	(2,384.00)	894.67%
<b>Sales-Revenue - Other</b>	465,567.64	433,399.00	32,168.64	107.42%
<b>Total Sales-Revenue</b>	<u>491,166.52</u>	<u>458,486.00</u>	<u>32,680.52</u>	<u>107.13%</u>
<b>Sales Tax Revenue</b>	203,286.64	183,689.00	19,597.64	110.67%
<b>Total Income</b>	<u>722,734.40</u>	<u>646,725.00</u>	<u>76,009.40</u>	<u>111.75%</u>
<b>Gross Profit</b>	722,734.40	646,725.00	76,009.40	111.75%
<b>Expense</b>				
<b>Advertising Expense</b>	2,186.50	2,000.00	186.50	109.33%
<b>Alcohol Expense</b>	18,723.63	7,051.65	11,671.98	265.52%
<b>Alcohol Permit Expense</b>	3,500.00	3,500.00	0.00	100.0%
<b>Bank Service Fees</b>	7,660.76	6,035.93	1,624.83	126.92%
<b>Bullding Alarm System</b>	2,739.18	2,832.00	(92.82)	96.72%
<b>Cable TV</b>	2,193.60	2,108.40	85.20	104.04%
<b>Cleaning Service</b>	17,294.07	14,400.00	2,894.07	120.1%
<b>Contract Labor</b>	48,729.95	41,305.28	7,424.67	117.98%
<b>Dues &amp; Memberships</b>	475.00	325.00	150.00	146.15%
<b>Health Insurance</b>	13,637.86	13,637.86	0.00	100.0%
<b>Insurance</b>	21,604.14	22,000.00	(395.86)	98.2%
<b>Internet</b>	3,896.90	3,900.00	(3.10)	99.92%
<b>Labor Expenses</b>	170,933.53	170,178.64	754.89	100.44%
<b>Laundry Expense</b>	20,120.63	10,290.83	9,829.80	195.52%
<b>Linen &amp; Supplies</b>	1,410.30	1,104.87	305.43	127.64%
<b>Mileage Reimbursement</b>	366.28	360.99	5.29	101.47%
<b>Office Expense</b>	8,225.39	4,114.41	4,110.98	199.92%
<b>Pest Control Expense</b>	1,334.44	1,126.63	207.81	118.45%
<b>Repairs &amp; Maintenance</b>	92,146.56	65,118.00	27,028.56	141.51%
<b>Supplies</b>	21,862.48	19,186.03	2,676.45	113.95%
<b>Telephone Expense</b>	2,104.34	2,587.52	(483.18)	81.33%
<b>Trash Pickup</b>	5,602.65	3,417.21	2,185.44	163.95%
<b>Utilities</b>	72,173.73	81,591.24	(9,417.51)	88.46%
<b>Website</b>	759.35	759.35	0.00	100.0%
<b>Total Expense</b>	<u>539,681.27</u>	<u>478,931.84</u>	<u>60,749.43</u>	<u>112.68%</u>
<b>Net Ordinary Income</b>	<u>183,053.13</u>	<u>167,793.16</u>	<u>15,259.97</u>	<u>109.1%</u>
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
<b>Capital Expenditures</b>	140,418.47			
<b>Total Other Expense</b>	<u>140,418.47</u>			
<b>Net Other Income</b>	<u>(140,418.47)</u>			
<b>Net Income</b>	<u>42,634.66</u>			

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**December 2023**

	<u>Dec 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>Interest</b>	1,351.93	300.00	1,051.93	450.64%
<b>Sales Tax Revenue</b>	16,290.16	14,866.56	1,423.60	109.58%
<b>Total Income</b>	<u>17,642.09</u>	<u>15,166.56</u>	<u>2,475.53</u>	<u>116.32%</u>
<b>Gross Profit</b>	<u>17,642.09</u>	<u>15,166.56</u>	<u>2,475.53</u>	<u>116.32%</u>
<b>Net Ordinary Income</b>	<u>17,642.09</u>	<u>15,166.56</u>	<u>2,475.53</u>	<u>116.32%</u>
<b>Net Income</b>	<u><u>17,642.09</u></u>	<u><u>15,166.56</u></u>	<u><u>2,475.53</u></u>	<u><u>116.32%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through December 2023**

	<u>Jan - Dec 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>Interest</b>	12,215.43	3,300.60	8,914.83	370.1%
<b>Sales Tax Revenue</b>	203,286.64	183,688.31	19,598.33	110.67%
<b>Total Income</b>	<u>215,502.07</u>	<u>186,988.91</u>	<u>28,513.16</u>	<u>115.25%</u>
<b>Gross Profit</b>	<u>215,502.07</u>	<u>186,988.91</u>	<u>28,513.16</u>	<u>115.25%</u>
<b>Net Ordinary Income</b>	<u>215,502.07</u>	<u>186,988.91</u>	<u>28,513.16</u>	<u>115.25%</u>
<b>Net Income</b>	<u>215,502.07</u>	<u>186,988.91</u>	<u>28,513.16</u>	<u>115.25%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances  
December 31, 2023

Account Name	Acct #	Statement Balance	Previous Month's Balance
<b>Cash Accounts:</b>			
A&P Collections General	***1584	5,900.29	2,614.85
Bond Account	***1592	CLOSED	CLOSED
			0.00
A&P Large Project Checking	50% ***0318	1,619,402.75	1,533,966.59
A&P Small Project Checking	20% ***0348	789,531.45	754,370.03
A&P General Op Checking	10% ***3297	95,840.58	90,363.63
Benton Focus Group Checking	10% ***2274	412,792.40	395,150.31
			0.00
Benton Event Center General Op Checking	10% ***2640	333,254.69	367,338.11
Benton Event Center Savings	***9832	378,716.66	377,427.20

TOTAL OPERATING CASH & INVESTMENTS

3,635,438.82

**BENTON ADVERTISING &  
PROMOTION COLLECTIONS - FY2023 -**

	DEC	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	TOTAL
<b>RESTAURANTS:</b>													
TOTAL RESTAURANTS	139,535.30	154,235.68	138,188.73	160,752.77	147,520.29	168,107.36	145,225.43	168,352.64	158,032.33	142,727.87	161,592.25	144,027.16	1,828,297.81
# of Businesses	82	81	79	80	82	80	78	84	83	78	85	85	
<b>FOOD TRUCKS:</b>													
TOTAL FOOD TRUCKS	712.24	479.70	1,158.80	541.34	1,022.90	1,053.82	1,032.36	821.73	1,308.67	734.90	1,406.42	777.53	11,050.41
# of Businesses	8	6	10	8	12	15	27	18	24	15	17	8	
<b>MOTEL &amp; HOTEL:</b>													
TOTAL MOTEL & HOTEL	5,316.49	4,595.48	4,388.11	5,251.69	5,565.80	7,435.44	6,219.59	6,601.72	5,286.50	5,731.29	5,327.36	5,661.09	67,380.56
# of Businesses	10	10	10	10	10	11	11	10	10	11	11	10	0.00
<b>CONVENIENCE STORE:</b>													
TOTAL C-STORE	3,765.75	2,762.41	3,229.98	3,189.04	3,390.42	1,825.50	3,640.15	2,737.86	2,160.43	5,922.56	2,858.39	3,181.03	38,453.64
# of Businesses	17	17	19	17	18	19	20	19	16	20	19	22	
<b>OTHER:</b>													
TOTAL OTHER	3,059.82	2,969.53	4,155.16	2,368.03	7,428.34	4,713.90	5,096.84	5,512.95	4,089.31	3,885.27	4,175.34	7,403.40	54,857.89
# of Businesses	13	12	11	12	12	12	12	13	14	17	11		
<b>GROCERY:</b>													
TOTAL GROCERY	3,163.96	2,419.25	2,646.78	2,343.76	2,913.60	2,953.95	2,889.50	3,303.56	2,539.69	2,764.87	2,876.21	2,432.45	33,247.58
# of Businesses	3	3	3	3	3	3	3	3	3	3	3	3	
<b>GRAND TOTALS</b>	<b>155,553.56</b>	<b>167,462.05</b>	<b>153,767.56</b>	<b>174,446.63</b>	<b>167,841.35</b>	<b>186,089.97</b>	<b>164,103.87</b>	<b>187,330.46</b>	<b>173,416.93</b>	<b>161,766.76</b>	<b>178,235.97</b>	<b>163,482.66</b>	<b>2,033,287.89</b>
2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	1,837,155.24
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	1,673,361.06
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	1,419,547.31
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	1,443,077.07
% increase from 2022 to 2023	1%	29%	20%	10%	7%	11%	6%	10%	12%	2%	16%	10%	

# Benton Event Center-Event Report

December 13, 2023 to January 9, 2024

October 1, 2013 to December 13, 2023

**877,073**

	<b>Date(s)</b>	<b># of Attendees</b>
Saline County Gun & Knife Show	12/15-12/17/2023	2,800
Huber Christmas Party	12/20/2023	100
Titan General Contractors Christmas Party	12/20/2023	95
Benton Chamber Bingo	12/28-29/2023	903
Sportscard Auction	1/6/2024	50
Becker Baby Shower	1/7/2024	40
Price Birthday Party	1/7/2024	40

**TOTAL: 4,028**

# of Events: 7

**TOTAL: 881,101**